

# MANOR

## CHURCH OF ENGLAND ACADEMY, YORK

Established 1812 • Principal: Mr Simon Barber, MA



11 March 2019

Dear Parent/Carer

We have been asked to share some information with you regarding an on-line grooming incident that has happened to a child in a local primary through an app called imvu.



This game is marketed to children, they are asked to create characters that they personalise and they are then invited to "role play" by entering chat rooms, which are based on different social situations.

A child in school whilst playing this game has been targeted and persistently pursued by an adult who sent escalating sexualised, messages that were increasingly threatening. The Police have been informed and are dealing with this seriously.

**Miss L. Scaum**  
**Vice Principal: Welfare**  
**Manor Church of England Academy**

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Registered office Millfield Lane, Nether Poppleton, York YO26 6PA.