

Manor CE Academy in collaboration with 'Schooliety' provide this Exciting Opportunity....

Building Business. Building Community. Building Income.

- Are you a Manor parent who is a business owner?
- Would you like an opportunity to market your business and gain more customers?
- Would you benefit from tapping into the hundreds of other parents and teachers who have buying power within the Manor C E Academy community?
- Would you like to help raise funds to buy resources and facilities for students at Manor?



If so, Manor, in collaboration with Schooliety has a massive opportunity for you... and we need your help to get it off the ground and take part in this exciting pilot.

What is Schooliety?

'Schooliety' is a concept. Every school/academy has parents who run businesses. Those businesses could thrive even more by accessing their school/academy community. Business minded parents, who work from the premise that 'givers gain', will want to expand their reach, their networks and their income from our large community. Most schools/academies currently miss out on maximising this community.

We're about to change that!

By providing a communication and sharing opportunity - to enable businesses to thrive - the Academy and students can also benefit.

We are nearly ready to create this legitimate 'networking community' in Manor.

How does it work? And who benefits?

- ✓ Parents who have children at Manor and who run their own business are given the opportunity to market their products and services to other parents within the Academy, helping them to build their businesses in difficult times.

- ✓ Businesses will appear on the 'Schooliety' page on the Manor website and be able to promote their services and goods to all other parents and members of the Manor community.
- ✓ Parents buying a service get to see reviews and recommendations of the businesses so can choose a 'supplier' with confidence.
- ✓ Manor will benefit, as every transaction that happens through the Schooliety approach means that an agreed percentage of the bottom line is donated back to the Academy, from the business owner.
- ✓ Ultimately the students win, as this extra income can fund resources and facilities for them!
- ✓ Students and parents will be asked what the funds might be spent on... making this a real community outcome.

How do I get involved?

Parents are being asked to indicate their interest via email. **Please contact Rachel Snowden, r.snowden@manorceacademy.org**, and provide the name and nature of your business.

We propose to hold an information evening on **Wednesday 25th October** at **5.30pm** for all interested business owners. Please indicate whether you are able to attend. If you are unable to attend but are interested in this concept please do also let us know.

Is there a cost to me to take part?

Each business will pay a monthly fee, the amount of this we would like to discuss openly with you on the information evening. This would cover admin costs, the website management and the organisation of events. But this should be easily recouped and the benefits will far outweigh the effort.

We would also like to discuss a % donation to the Academy for each contract achieved via the Schooliety concept. A review for work carried out can then be posted on Manor's website under a 'Schooliety' section. The donation would support the students by providing funds for them to purchase facilities and resources.

We would like to provide added benefits for each business with networking evenings, the option to appear in a regular newsletter and other future events.

We hope you are excited by this concept and decide to get involved! We look forward to hearing from you.